



2024

ANNUAL IMPACT REPORT

Prepared by: DO Grassroot
Forum and Citizen
Empowerment Foundation
(DO. Take Action)

dotakeaction.org



2024 at a GLANCE



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DRIVING SOCIAL CHANGE THROUGH
SUSTAINABLE DEVELOPMENT IS THE
NEW COOL

WE INSPIRE! WE EMPOWER!!
WE MOBILIZE!!!
AND AMPLIFY ACTION.



Message from the CEO



Dear Friends, Partners, and Changemakers,

As I reflect on 2024, I am filled with immense gratitude and pride for the strides we have taken together toward a more equitable and sustainable future. At DO Take Action, our commitment to grassroots development, women's empowerment, climate action, and community well-being has driven transformative change across countless lives and communities.

This year, we empowered over 4,530 Grassroots Development Champions, who spearheaded 3,381 transformative actions, impacting 82,492 beneficiaries across Africa. Through initiatives like WEEAP and SWEEP, we have elevated the voices of women entrepreneurs, breaking barriers and unlocking opportunities for their growth and success.

Our work has extended to fostering the next generation of innovators through the SHE-STEM School Tour, inspiring over a thousand young girls to explore possibilities in science and technology. In our advocacy for mental health, gender equality, and environmental sustainability, we have amplified marginalized voices and championed actions that will ripple through generations.



Message from the CEO



These accomplishments are a testament to the power of collaboration. Together, with your support, we have tackled challenges with courage, passion, and determination. Yet, our journey is far from over. There are still communities to reach, lives to touch, and barriers to dismantle.

As we look ahead to 2025, I invite you to continue walking this path with us. Together, we can empower more changemakers, inspire more dreams, and create a world where everyone has the opportunity to thrive.

Thank you for being a part of this journey. Your belief in our mission fuels our resolve to DO more, GIVE more, and BE more for our communities.

With hope and determination,

Precious Ebere
CEO, DO Take Action



Executive Summary



In 2024, DO Take Action solidified its position as a catalyst for sustainable development and grassroots empowerment, achieving extraordinary milestones across Africa. With over 4,530 Grassroots Development Champions (GDCs) leading the charge, the organization impacted 82,492 beneficiaries and transformed 3,380 communities. Through targeted programs, strategic partnerships, and unwavering commitment, DO Take Action advanced its mission to foster inclusive growth and sustainability.

Major Accomplishments

1. Grassroots Empowerment:

Mobilized over

4,530 GDCs
to implement

3,381 transformative
actions.

Reached over

303,591 individuals
through initiatives addressing
quality education, economic
growth, health, climate action,
and more.

2. Women's Economic Empowerment:

Trained

1,930 women
entrepreneurs through the WEEAP
program, enabling them to
navigate public and private
procurement opportunities.

Launched the SWEEP initiative,
equipping

338 women entrepreneurs
to participate in affirmative
procurement reform, with two
participants securing contracts.



Executive Summary



3. Youth and Gender Advocacy:

Inspired over

1,000
young girls

across **13** schools through the SHE-STEM School Tour, promoting gender inclusivity in Science, Technology, Engineering, and Mathematics (STEM).

Conducted a mental health training for

100

Nigerian police officers, enhancing their capacity to manage mental health challenges effectively.

4. Environmental and Social Advocacy:

Celebrated World Water Day with a community walk involving over

250 NYSC corps members, raising awareness about water conservation.

Amplified climate justice efforts through the **Voices for Climate Action** Instagram Live series, connecting global experts with local changemakers.

5. 16 Days of Activism Against Gender-Based Violence:

Produced **impactful advocacy materials** and collaborated with NJFP fellows to amplify awareness campaigns, **driving meaningful action** against GBV.

Executive Summary



Communications and Outreach Highlights

Engaged audiences across social media platforms, achieving:

112k reach on Twitter,
38k ads reach on Instagram,
and
169k ads reach on
Facebook

Growth in follower base, with
notable gains of

3.5k on Twitter
and
310 on Instagram.

Shared **400+** pieces of
content, fostering engagement
with

98.3k likes, comments,
and shares across platforms.



Looking Ahead

DO Take Action remains steadfast in its vision to empower individuals and transform communities. As we move forward, we aim to scale our programs, deepen our impact, and forge new partnerships to drive collective progress.

This report is a testament to the power of collaboration, innovation, and grassroots action.

Together, we can continue to shape a sustainable and equitable future for all.



Our Issues

At DO, we empower individuals interested in addressing issues affecting their community with the required action kits, tools, resources, and project execution support to enable them to be effective across our thematic issues.



Quality Education

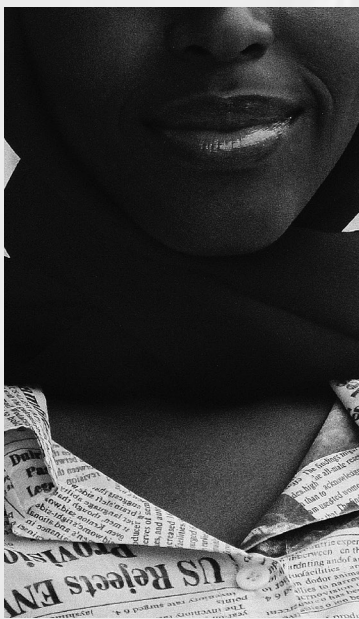
Providing education equitably across a country's population can reduce the risk of violent conflict and improve its economic outlook, especially in countries with a large youth population.



Peace, Security, Conflict, and Criminal Justice Reform.

The continent can only thrive if there is peace and security; there is work that needs to be done to ensure police reform, stop illegal immigration and trafficking, reduce the number of victims of scams and fraud, provide humanitarian assistance to victims of conflict, push for prison reform and criminal justice, ensure road safety and road user protection.

Our Issues



Inclusion, Empowerment, Equality & Justice

Contribute to ensuring fair treatment and opportunity for all. Deploy advocacy campaigns, outreaches, capacity-building workshops, and community projects that will contribute to getting more women and girls into STEM, stop Gender-Based Violence; increase the participation of women, youth, and those with a disability in politics and leadership, ensure Senior welfare, Rights, and Inclusion; protect the rights of those with a disability and ensure they are included, support Women in Business, empower women and girls; and uphold their rights. Choose a project to get started.



Good Health & Well Being

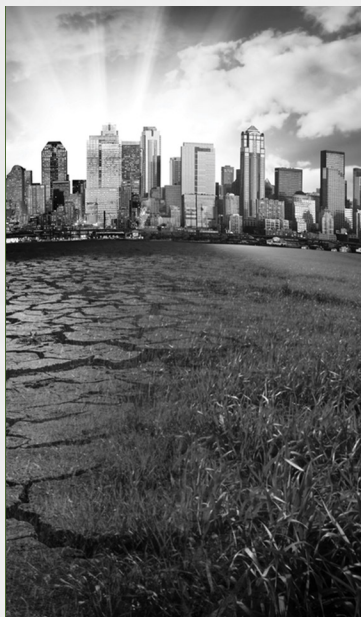
This initiative aims to promote fair treatment and opportunity for all through advocacy, workshops, and community projects. Focus areas include increasing women and girls in STEM, combatting Gender-Based Violence, enhancing political participation for women, youth, and the disabled, ensuring senior welfare and inclusion, protecting disability rights, supporting women in business, and empowering women and girls. Start by selecting a project to initiate change.

Our Issues



Food and water security

Africa is facing a food and water security crisis. You can take action by executing projects and campaigns that address children's nutrition, access to clean water, hunger, and lack of daily food, amongst other issues. Choose a project and take action.



Energy, the Environment and Climate Change

Contribute to addressing key challenges in the health care sector by carrying out advocacy campaigns, health outreaches, capacity-building workshops and community infrastructure projects that will ultimately improve the quality of healthcare and impact at least 10 million Nigerians over the next 10 years

Our Issues



Economic Growth & Opportunity

Africa's combined GDP is expected to hit a whopping \$29 trillion by 2050, but this can only become a reality if you take action to contribute to improving the ease of doing business, provide African businesses with access to global markets, capital, and a vibrant workforce, increase productivity, and drive economic growth. Explore projects you can take action on that will enable you to contribute to Africa's economic growth and opportunity for all.



Democracy, Corruption, Human Rights, Governance & Leadership Development.

Key issues such as citizen and voter engagement, education, participation and mobilisation, corruption and government accountability need to be addressed to enjoy the dividends of good governance.


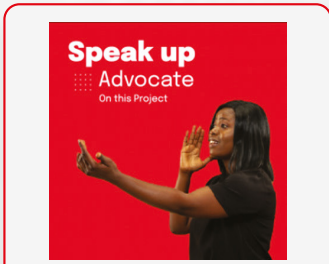
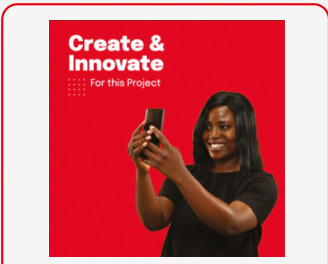
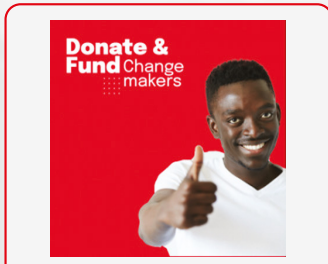
How you can take action

Who is a **Grassroots Development Champion (GDC)?**

A "Grassroots Development Champion (GDC) is an individual taking action to address an issue affecting their community. Register to join our community of GDCs.

We use passionate people as GDCs to execute our programs, projects, and campaigns by providing them with the tools, technical support, training, and resources they need to execute our projects in their communities for sustainable development.

How you can take action

 <p>Execute a Community Project</p> <p>Plan and deliver a training, outreach, advocacy campaign, community/stakeholder engagement, infrastructure, or social impact project in your immediate community that addresses an issue affecting your community.</p>	 <p>Speak up Advocate</p> <p>Speak up, lend your voice, advocate and raise awareness on an issue affecting your community.</p>	 <p>Create & Innovate</p> <p>Channel your creativity and innovation potential towards addressing an issue you care about. Create relevant media content and technology solutions that drive change and influence your audience to take action for sustainable development.</p>	 <p>Donate & Fund Change makers</p> <p>Donate and support Grassroots development champions taking action to address development issues.</p>
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Organizational Overview



VISION

To inspire, empower, and mobilize individuals and communities to take personal and collective action for a better and sustainable future for Africa.

MISSION

To build a critical mass of over 1 billion people actively driving positive change in their communities, fostering a more equitable and sustainable Africa.

CORE VALUES

Empowerment: Equipping individuals and communities with the tools and resources to create lasting change.

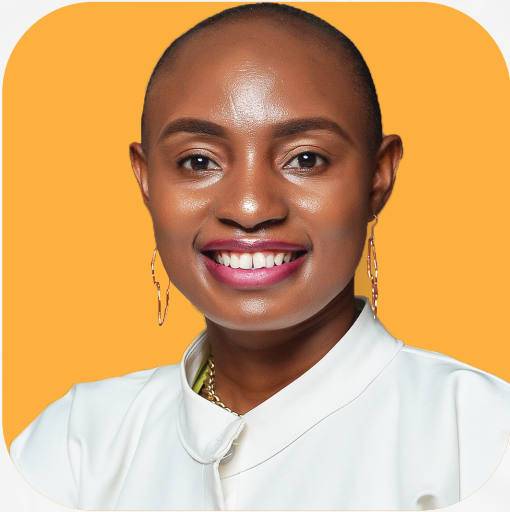
Collaboration: Partnering with stakeholders across sectors to maximize impact.

Inclusivity: Ensuring marginalized and underserved groups are actively involved and benefit from our initiatives.

Sustainability: Promoting environmentally and socially sustainable practices in all our programs.

Integrity: Upholding transparency, accountability, and ethical practices in all our operations.

Meet The Team



Precious Ebere
CEO/CO Founder DO



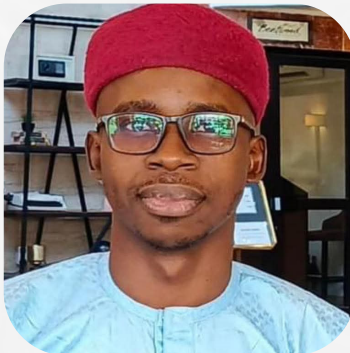
**Chukwunenye
Precious Ugochukwu**
Programs Lead



Bassey Ndifreke
Program Manager



Century Favour
CO Founder DO



Tahir Mahmood Saleh
Grants and Programs Manager



Isaac Beingaye
Program Manager



Meet The Team



**Racheal Loveth
Olusegun**
Program Associate



**Eroh Esther
Okeoghene**
Program Associate



**Ifeanyichukwu
Justina Nzube**
Program Associate



Uzoma Ezeson
Communication Manager



Ann James
Communication
Associate



Ogiakha Albert
Cinematographer



Ibrahim Bukar
Graphics Designer



Israel Okoyomoh
Video Editor



Testimony Ebere
Graphics Designer



Programs



DO Take Action delivers transformative programs and services across key areas to address Africa's complex challenges:

DO Academy:

A platform for capacity building and professional development, offering skill-up training and facilitating opportunities like fully funded scholarships for youth.

Community Development Projects:

Initiatives led by Grassroots Development Champions (GDCs) to address local challenges and improve living conditions through sustainable solutions.

Women Empowerment Programs:

Programs like SWEEP (Supporting Women Entrepreneurs for Economic Progress) focus on fostering entrepreneurship and self-reliance among women and girls.

Advocacy Campaigns:

Awareness campaigns are designed to inspire action on pressing social, economic, and environmental issues.

Partnerships for Impact:

Collaborations with governments, INGOs, NGOs, and private sector organizations to scale and amplify development efforts.

Key Projects and Impacts



WEEAP: Women Economic Empowerment through Affirmative Procurement

The Women's Economic Empowerment and Affirmative Procurement (WEEAP) project, supported by UN Women and the World Bank, aims to empower women entrepreneurs by providing them with the tools, resources, and opportunities needed to thrive in public and private procurement markets. Through this project, we have focused on equipping women with the necessary skills, knowledge, and connections to access procurement opportunities, thereby increasing their economic independence and contributing to the sustainable development of their communities.



Objectives:

Enhance Women's Participation in Procurement: The project's main goal is to break the barriers that limit women's participation in procurement processes, whether in government or private sectors.

Capacity Building: Provide training to women entrepreneurs on navigating procurement processes, including understanding tendering, bidding, and contracting procedures.

Networking and Partnerships: Facilitate networking opportunities between women entrepreneurs and procurement decision-makers in both public and private sectors.

Access to Finance: Assist women in accessing financial resources to support their businesses and procurement activities.

Key Projects and Impacts



Key Activities

- **Training and Capacity Building:** In-depth training sessions were held, focusing on procurement literacy, business management, and financial planning.
- **Mentorship and Coaching:** Women entrepreneurs were paired with mentors from relevant sectors to provide ongoing guidance and support.
- **Networking Events:** Several networking events were organized, where women could meet potential clients, partners, and collaborators in the procurement space.
- **Access to Opportunities:** Women entrepreneurs were introduced to procurement opportunities in both the public and private sectors, with several successfully bidding for contracts.

Success Stories:

Rashidat's Journey to Business Growth

Rashidat Umar O, CEO of Oyinespecial Enterprise Limited, faced challenges in supplying food items to establishments due to missing procurement documents. Through the WEEAP program, she gained valuable knowledge on compliance and procurement processes, enabling her to secure the necessary certifications.

With her newfound expertise, Rashidat successfully won her first procurement bids—one to supply rice to a school for six months and another to provide gift packs and food for a hospital outreach. She has gone on to win countless bids in both private and public sector.

Today, Rashidat's business is growing, creating new opportunities and expanding her reach in the agro-processing industry.



Key Projects and Impacts



Aishatu's Path to Procurement Growth

Aishatu M. Kyari, Managing Director of Asheehay, Home of Interior Decor and Furniture, has always been passionate about creating elegant and functional interior solutions. However, accessing procurement opportunities was a challenge—until she joined the World Bank SWEEP program.

“The program provided me with valuable knowledge on how to effectively bid for procurement opportunities. As a result, I have successfully won procurement contracts,” she shared.

Since completing bidding tasks with UNDP and UNHCR, Aishatu has actively pursued new opportunities. She is currently bidding for a UNDP contract to supply livelihood equipment in Kaduna and Katsina states and another for perimeter fencing and hostel renovations at the Police Training Institute in Edo State.



Impact and Outcomes:

Increased Access to Procurement Opportunities:

Over **1,900** women entrepreneurs have been trained and empowered through WEEAP, with **250** securing procurement contracts across various sectors, including agriculture, construction, and services.

Economic Growth:

The program has directly contributed to the economic empowerment of women by increasing their income levels and enabling them to hire employees, thus creating jobs within their communities.

Sustainability:

Many women entrepreneurs, such as Amina and Mariam, have built sustainable businesses that continue to thrive, creating long-term impacts on their families and communities.



Key Projects and Impacts



Scaling Women's Economic Empowerment through Affirmative Procurement Reform

The Scaling Women's Economic Empowerment Through Affirmative Procurement Reform (SWEEP) program addresses the underrepresentation of women in procurement processes. Focused on Abuja, SWEEP equips women-owned businesses with capacity-building, mentorship, and access to procurement opportunities. By addressing systemic barriers, SWEEP empowers women to compete effectively, create jobs, and drive economic growth.

Key Achievements

338 Women

Entrepreneurs Trained:

Between November and December 2024, women were trained to confidently participate in procurement processes.

2 Women

Won Bids:

Demonstrating the program's direct impact.

120 WSMEs

Applied for Procurement Opportunities:

Women-led businesses collaborated within their sectors (Goods, Services, and Goods & Services).

96.8% Enhanced

Business Operations:

Participants improved their operations to meet compliance standards.

80% Achieved Compliance

Understanding:

WSMEs gained clarity on procurement compliance requirements.

Key Projects and Impacts



Future Directions

The SWEEP program aims to scale its impact by:

1

Expanding training modules to reach more women entrepreneurs

Strengthening mentorship opportunities.

2

3

Partnering with more public and private organizations **to increase procurement opportunities**

Key Projects and Impacts

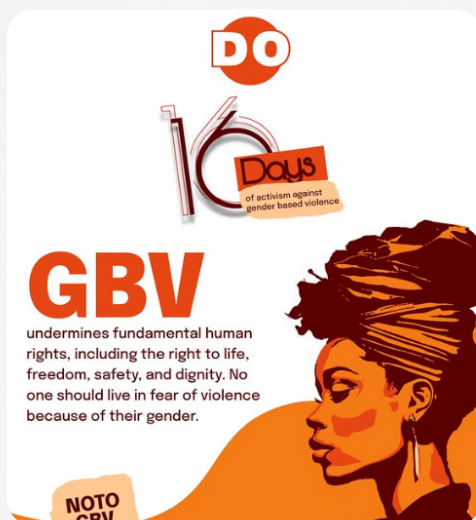


Voices for Climate Action: Real Stories, Real Solutions

The Voices for Climate Action Instagram Live series was a five-day event held post-COP29, bringing together global experts to discuss key climate priorities, including ambition, adaptation finance, technology, equity, and accountability. The series aimed to make COP29 insights more accessible, inspire local actions, and foster collaboration for a sustainable future. By engaging a diverse, global audience, the series emphasized the need for collective action and a unified effort toward addressing the climate crisis initiatives and shared success stories for a united effort against the climate crisis.



16 Days of Activism on GBV



DO Take Action successfully executed the 16 Days of Activism Against Gender-Based Violence campaign, creating impactful advocacy videos and infographics to raise awareness. These resources highlighted the urgent need to address GBV, empowering individuals and communities to take a stand. Our collaboration with the NJFP community also enabled the hosting of five fellows, amplifying advocacy efforts and driving meaningful change.



Key Projects and Impacts



World Water Day Walk 2024

On Friday, March 22nd, 2024, in commemoration of World Water Day, DO Take Action organized a walk that brought together staff members and over 250 NYSC corps members. The walk started from the Old Parade Ground and covered all the premises leading to the Radio House.

The purpose of the event was to raise awareness about the importance of water conservation, access to clean water, and sustainable water management practices. Participants engaged with the public and shared educational materials on actionable steps for water sustainability. The walk not only highlighted critical water-related issues but also emphasized the collective role of communities in addressing them.



Mental Health Training for Police Officers



On Tuesday, 21st May 2024, DO Take Action conducted comprehensive mental health training for 100 officers of the Nigerian Police Force at the Force Headquarters in Abuja. This training was part of DO Take Action's commitment to promoting mental health awareness and support within critical community sectors. The session featured four distinguished facilitators, each bringing their expertise to address different facets of mental health and its relevance to law enforcement professionals. The training equips officers with the necessary knowledge and skills to address mental health challenges effectively in their line of duty.

Key Projects and Impacts



SHE-STEM School Tour

In 2024, DO Take Action embarked on the transformative SHE-STEM School Tour, igniting a passion for Science, Technology, Engineering, and Mathematics (STEM) among over 1,000 young girls across 13 schools.

Through dynamic hands-on activities, motivational talks, and the planting of symbolic STEM Trees, the program aimed to close the gender gap in STEM fields by showing these girls that they belong in these spaces too. Each school visit sparked curiosity and excitement, empowering young girls to envision themselves as the engineers, scientists, and tech pioneers of tomorrow.



The SHE-STEM initiative highlights a powerful vision: a community where **every girl is empowered to innovate, lead, and excel in STEM disciplines**. As we continue to inspire future leaders, we call on communities, schools, and sponsors to join us in unlocking the potential of every girl in STEM, planting the seeds of a brighter future.



Communications Annual Report



January 1 - December 20, 2024



Number of Content:

400+

Reach

112k



Number of Posts

394

Organic Reach:

13k

Followers:

6.5k

Number of Stories

500+

Ads Reach:

38k



Number of Content:

337

Organic Reach:

6,517

Followers:

1,695

Number of Stories

49

Ads Reach:

169,844

Likes:

1,518



Number of Content:

57

Reach:

Data Pending

Followers:

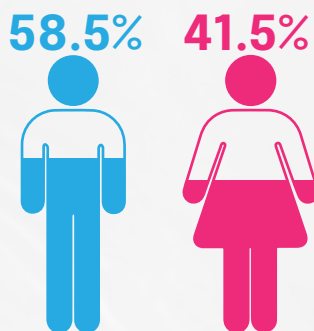
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Communications Annual Report

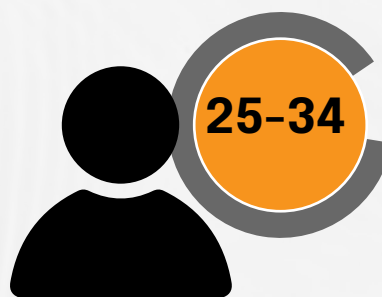


Number of Content: Tentative	Impressions: 14,946
New Followers: 251	Total Followers: 468
Page Views: 1,000	Unique Visitors: 327

Demographics



Gender



Highest Audience
Age Group



Women
Representation

2023 Social Media Report Summary



Overall Performance (January 1, 2023 - December 20, 2023)

Key Objectives:

Increase brand awareness and engagement on social media with 50,000 reach.

Grow the follower base on all platforms.

Promote all our issues and inspire people to take action for sustainability.

Follower Growth:

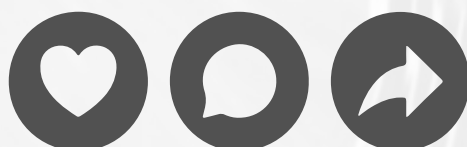


 Gained **310** followers.

 Gained **92** followers.

 Gained **3.5k** followers.

Engagement Metrics:



Total likes, comments, and shares across all platforms: **98.3k**

GDCs Impact Stories

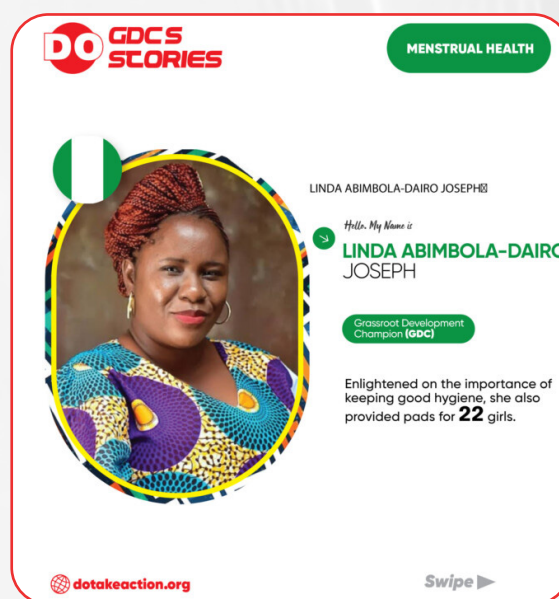


1. Linda Abimbola-Dairo Joseph: Empowering Girls Through Hygiene Education

Linda Abimbola-Dairo Joseph, a dedicated Grassroots Development Champion, recently organized a transformative session for 22 young girls, focusing on the importance of hygiene. For many participants, it was the first time they could openly discuss menstrual health, a subject often silenced in their communities.

Linda highlighted how proper hygiene prevents infections, fosters good health, and boosts confidence. She encouraged the girls to embrace their bodies with pride, breaking down stigmas that often undermine their self-esteem.

In a heartfelt gesture, Linda distributed sanitary pads to all attendees. This act not only addressed their immediate needs but also underscored the dignity every girl deserves. For these girls, access to sanitary products means fewer missed school days, improved focus, and greater aspirations for the future.



Linda's work addresses a crucial gap in underserved areas, where many lack access to basic menstrual hygiene resources. Her initiative contributes directly to global priorities like the Sustainable Development Goals for Good Health and Well-Being (SDG 3) and Gender Equality (SDG 5).

This is a powerful example of how grassroots action can change lives. Imagine the impact of scaling such efforts. Together, we can ensure every girl has the tools to succeed.

GDCs Impact Stories



2. Rekiyat Ometere Ibrahim: Breaking Barriers with Menstrual Health Education

Rekiyat Ometere Ibrahim is empowering women in her community through a bold initiative to distribute sanitary pads and educate 119 participants on menstrual hygiene. In a region where menstrual health is often misunderstood or ignored, Rekiyat is challenging taboos and sparking critical conversations.

Her program not only provides essential products but also offers knowledge that equips women to manage their health with dignity. By focusing on education, Rekiyat has helped break down the barriers of silence and shame surrounding menstrual health.

Through her efforts, Rekiyat has provided a pathway for women and girls to stay in school, reduce absenteeism, and live healthier lives. Access to sanitary products is not just about hygiene—it's about equality.



Rekiyat's work aligns with global efforts to achieve SDG 3 (Good Health and Well-Being) and SDG 5 (Gender Equality). Through her leadership, this initiative paves the way for future development by fostering a generation of informed, empowered women.

Support initiatives like Rekiyat's, and together, we can create a world where menstruation is no longer a barrier to education or opportunity.

GDCs Impact Stories



3. Ruby Ross Maribao: Championing Sustainability and Climate Action

Ruby Ross Maribao’s initiative is transforming lives through sustainability and environmental stewardship. Recently, she provided 70 community members with seedlings, microbiome samples, and certificates, empowering them to embrace a greener future.

Ruby’s work addresses the pressing issue of climate change by not only promoting sustainable farming practices but also by encouraging carbon sequestration. She’s helping communities reduce their carbon footprint while contributing to food security and environmental health.

The seedlings she distributed symbolize more than just plants—they represent a future where local communities take an active role in environmental conservation. Her microbiome samples are an innovative approach to measuring and reducing greenhouse gas emissions, reflecting her commitment to both practical action and scientific research.



Ruby’s initiative aligns with SDG 13 (Climate Action) and SDG 15 (Life on Land), creating an intersection between ecological preservation and sustainable livelihoods.

Investing in projects like Ruby’s ensures that we are not only addressing current environmental challenges but also building resilient communities for future generations.

GDCs Impact Stories



4. Funke Medun: Empowering Through Technology and Employability

Funke Medun is a visionary driving change through education and technology. Her recent training session for 54 participants in employability skills and artificial intelligence (AI) tools is an example of how she's opening doors to new opportunities. In today's job market, AI is revolutionizing industries, and Funke is ensuring her community is not left behind.

By providing participants with essential skills, she is bridging the digital divide and fostering innovation. She recognizes that access to technology is a key driver of economic empowerment, and by equipping individuals with the tools they need, she is setting them up for success.

Funke's program supports SDG 8 (Decent Work and Economic Growth) and SDG 9 (Industry, Innovation, and Infrastructure), helping individuals unlock their potential in a rapidly evolving world. Her work shows the importance of investing in education to equip communities with the skills they need for the future.



Join Funke in ensuring that more people have access to the tools and skills to thrive in the digital economy. Together, we can create a future of opportunity for all.

GDCs Impact Stories



5. Rashidat Umar: Transforming Lives Through Fish Farming

Rashidat Umar is creating waves of change through her fish farming initiative. With 50 participants, she's teaching not just a trade, but a transformative way of life that brings food security and economic empowerment to underserved communities.

By equipping participants with skills in fish farming, processing, packaging, and branding, Rashidat is empowering them to create sustainable livelihoods. This initiative offers a model for poverty reduction, where communities can meet their nutritional needs while generating income.

Rashidat's approach aligns with SDG 2 (Zero Hunger) and SDG 12 (Responsible Consumption and Production). By teaching sustainable farming practices, she is fostering self-sufficiency and reducing dependency on external sources of food.



Her work goes beyond fish farming—it's about building resilience, improving nutrition, and opening up new economic pathways.

Support projects like Rashidat's, and together, we can transform communities, creating long-lasting change in the lives of individuals and families.

GDCs Impact Stories



6. **Anthonia Ifeoma Ajobiewe: Fostering Academic Integrity and Empowerment**

Anthonia Ifeoma Ajobiewe is leading a movement to nurture a culture of academic integrity among 200 students in her community. Through workshops and mentorship, she's teaching young people the importance of honesty, ethics, and accountability in their academic journeys.

In an era where cheating and academic dishonesty are increasingly prevalent, Anthonia's work is a beacon of hope. She's equipping students with the tools to succeed through hard work and integrity, creating an environment where achievement is based on merit rather than shortcuts.

Her program is more than just about avoiding plagiarism—it's about empowering individuals to pursue their dreams with dignity and respect. By reshaping attitudes toward academic honesty, Anthonia is contributing to a future generation of leaders who understand the value of ethical decision-making.



This initiative supports SDG 4 (Quality Education) by promoting a culture of trust and integrity in education. It also empowers students to take ownership of their learning and academic success.

Let's stand with Anthonia in building a future where integrity is the foundation of success. Together, we can inspire change in the next generation of leaders.

GDCs Impact Stories



7. Arowojolu Evelyn Oluwatoyin: Empowering Through Transformative Training

Arowojolu Evelyn Oluwatoyin has become a catalyst for change in her community, empowering 150 individuals through transformative training programs. Her approach goes beyond teaching skills—she’s fostering personal growth and professional development, enabling participants to become confident leaders in their respective fields.

Her sessions cover a variety of topics, from communication skills to leadership development, offering a holistic approach to empowerment. The results are evident—participants have gained not only technical skills but also a renewed sense of purpose and self-worth.

Evelyn’s work aligns with SDG 4 (Quality Education) and SDG 5 (Gender Equality), as it promotes equal access to education and enhances leadership opportunities, especially for marginalized groups.



By equipping people with the tools to succeed, she’s building a community of empowered individuals ready to take on challenges and create change.

Support Evelyn’s mission to transform lives through education. Together, we can continue to inspire people to reach their full potential and make a lasting impact.

GDCs Impact Stories



8. Ikechukwu Vincent Ezeala: Raising Awareness on Human Trafficking

Ikechukwu Vincent Ezeala has trained over 200 individuals on the critical issues of human trafficking and organ harvesting. His efforts are shining a light on the often hidden threats of exploitation, raising awareness about the severe dangers that many vulnerable communities face.

Through his comprehensive sessions, Ikechukwu is equipping participants with the knowledge to identify and combat these heinous crimes.

By educating people about the warning signs, legal frameworks, and preventive measures, he's helping create a safer environment for at-risk populations.

Human trafficking is a global issue, and Ikechukwu's work is vital in addressing this injustice. His initiative supports SDG 5 (Gender Equality) and SDG 16 (Peace, Justice, and Strong Institutions), as it empowers communities to stand against exploitation and seek justice.

The screenshot shows a mobile app interface with a red border. At the top left is the 'DO GDCs STORIES' logo. At the top right is a pink button labeled 'ABILITY'. Below the logo is a circular portrait of Ikechukwu Vincent Ezeala with a Nigerian flag icon in the top left corner. To the right of the portrait, the text reads: 'Hello, My Name is IKECHUKWU VINCENT EZEALA'. Below this is a pink button labeled 'Grassroot Development Champion (GDC)'. Further down, a text block states: 'trained over 200 people on the dangers of human trafficking, which frequently involves organ harvesting. Additionally, he equipped participants with skills to enhance self-reliance and contribute meaningfully to society.' At the bottom left is the website 'dotakeaction.org' and at the bottom right is a 'Swipe' button with a right-pointing arrow.

Join Ikechukwu in spreading awareness and taking action to prevent human trafficking. Together, we can protect vulnerable individuals and create a world free from exploitation.



GDCs Impact Stories



9. Ayobanjo Olayemi Oluwabunmi: Inspiring Girls in STEM

Ayobanjo Olayemi Oluwabunmi is inspiring the next generation of female scientists, engineers, and tech leaders through her educational sessions on STEM (Science, Technology, Engineering, and Mathematics).

By educating 40 young girls on the principles of STEM, she is helping break down barriers and open doors to limitless possibilities.

In a world where girls are often underrepresented in STEM fields, Ayobanjo is changing the narrative by providing mentorship and sharing available sponsorships and scholarships. She's fostering confidence and encouraging girls to pursue careers in industries that have long been male-dominated.

This initiative aligns with SDG 4 (Quality Education) and SDG 5 (Gender Equality), contributing to global efforts to reduce gender gaps in education and employment.



By empowering girls to pursue STEM careers, Ayobanjo is laying the groundwork for future leaders in these critical fields.

Support Ayobanjo's mission and help create a future where girls excel in STEM. Together, we can break down barriers and ensure that every girl has the opportunity to reach her full potential.

GDCs Impact Stories



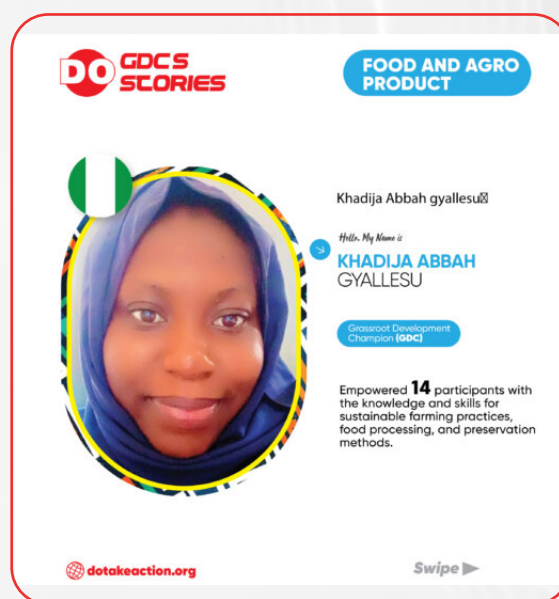
10. Khadija Abbah Gyallesu: Advancing Sustainable Agriculture

Khadija Abbah Gyallesue's commitment to sustainable agriculture is shaping the future of farming in her community. By conducting a training session for 14 participants, she has empowered them with the knowledge and tools to enhance agricultural productivity while promoting sustainability.

Khadija's program covers sustainable farming practices, food processing, and preservation techniques, offering practical solutions to the challenges faced by small-scale farmers.

The training equips participants with valuable skills that not only improve food security but also promote environmentally friendly agricultural practices.

Her work aligns with SDG 2 (Zero Hunger) and SDG 12 (Responsible Consumption and Production), contributing to a world where agriculture supports both economic growth and environmental preservation.



Khadija's initiatives foster self-reliance and resilience, enabling communities to thrive in the face of climate change.

Let's support Khadija's efforts to empower communities through sustainable farming. Together, we can ensure a greener, more food-secure future for all.

GDCs Impact Stories

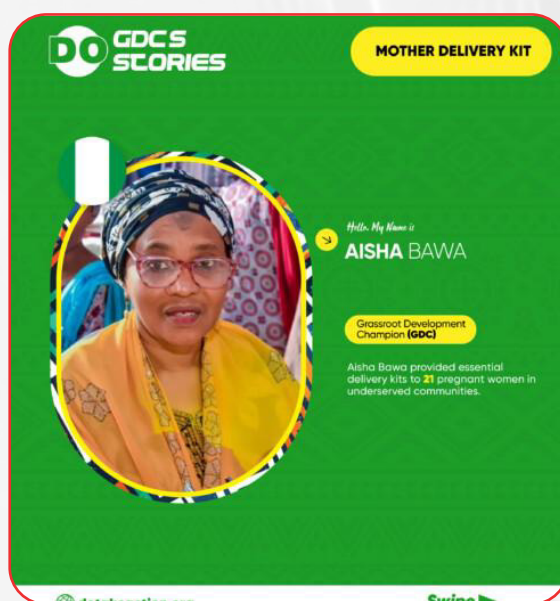


11. Aisha Bawa: Improving Maternal Health

Aisha Bawa's dedication to improving maternal health is making a significant impact in her community. By providing essential delivery kits to 21 pregnant women in underserved areas, Aisha is ensuring that expectant mothers receive the care and support they need for safer, more secure childbirth experiences.

Each kit contains critical supplies such as clean delivery materials, hygiene products, and medical essentials, offering a lifeline to those who may otherwise lack access to such resources. Through this initiative, Aisha is not only addressing immediate health needs but also fostering long-term improvements in maternal health outcomes.

This work supports SDG 3 (Good Health and Well-Being) by promoting access to quality healthcare for vulnerable populations. Aisha's efforts highlight the importance of grassroots initiatives in addressing the disparities in healthcare access.



Join Aisha in ensuring every mother has the tools to bring new life into the world safely. Together, we can make a difference in the lives of countless mothers and children.

GDCs Impact Stories



12. Omotinuola Mariam: Combating Pill and Drug Abuse

Omotinuola Mariam is taking a stand against pill and drug abuse in her community. Through her targeted initiative, Omotinuola has educated 13 individuals on the dangers of substance abuse and provided them with the knowledge to make informed decisions about their health.

Her approach combines education, prevention, and robust support, helping individuals understand the impact of drug abuse on their lives and communities. By equipping participants with the tools to resist the pressures of addiction, Omotinuola is fostering a culture of health and well-being.

Omotinuola's work aligns with SDG 3 (Good Health and Well-Being) and SDG 16 (Peace, Justice, and Strong Institutions), contributing to the fight against substance abuse and the promotion of healthier, safer communities.



Let's stand with Omotinuola in spreading awareness and creating a future where drug abuse is no longer a threat to young people's futures. Together, we can help build a community where everyone has the chance to live healthy, fulfilling lives.

GDCs Impact Stories

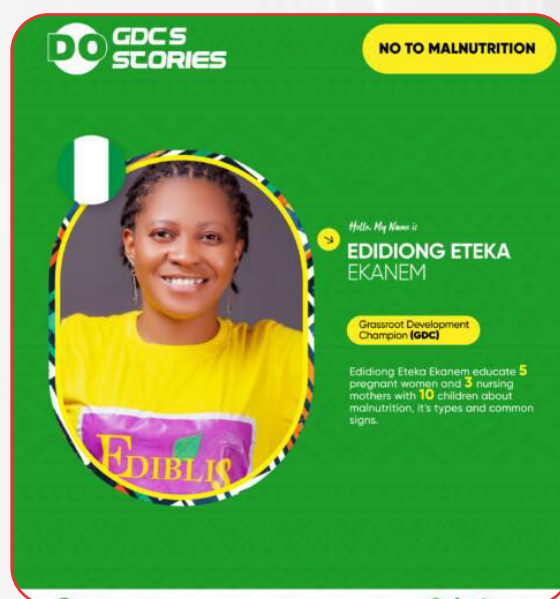


13. Edidiong Eteka Ekanem: Fighting Malnutrition at the Grassroots

Edidiong Eteka Ekanem's recent session on malnutrition has inspired significant change in her community. Through her education efforts, she reached 5 pregnant women, 3 nursing mothers, and 10 children, equipping them with the knowledge to recognize signs of malnutrition and take proactive steps to ensure healthier lives.

Her hands-on approach included teaching participants about the importance of proper nutrition and how to identify symptoms of malnutrition such as fatigue, unusual weight changes, and developmental delays in children.

Edidiong's compassionate guidance ensures that families can apply this knowledge in their everyday lives, leading to lasting improvements in health and well-being.



Edidiong's work is vital in supporting SDG 2 (Zero Hunger) and SDG 3 (Good Health and Well-Being), addressing the root causes of malnutrition and empowering families to improve their diets.

Let's join Edidiong in her mission to eradicate malnutrition and promote healthier, more resilient communities. Together, we can make a lasting impact on the health of future generations.

GDCs Impact Stories



14. Omolola Solagbade: Environmental Stewardship Through Clean-Up Initiatives

Omolola Solagbade is igniting positive change through her visionary clean-up initiatives. By organizing large-scale clean-up events across urban and rural areas, Omolola is tackling the pressing issue of waste and pollution head-on, transforming the landscape for future generations.

With the help of over 100 volunteers, Omolola has mobilized communities to take action against environmental degradation, raising awareness about the importance of waste management and promoting eco-friendly practices. The clean-up efforts not only improve the local environment but also instill a sense of collective responsibility in the community.

Her work aligns with SDG 11 (Sustainable Cities and Communities) and SDG 12 (Responsible Consumption and Production), advocating for cleaner, greener environments for all.



Omolola's efforts highlight the critical need for sustainable waste management practices in the face of urbanization and climate change.

Support Omolola in her mission to make the world a cleaner place for future generations. Together, we can reduce waste, promote sustainability, and ensure healthier, more resilient communities.

GDCs Impact Stories



15. Oguzor Rebecca Nnenna: Driving Safety Education Initiative

Oguzor Rebecca Nnenna is leading a transformative movement in her community with her Driving Safety Education Initiative. By educating 80 individuals on critical driving safety knowledge, she is empowering people to make roads safer for everyone.

Her program blends education, advocacy, and support services to ensure participants are not only aware of road safety but are also equipped with the skills to drive responsibly. In a community where road accidents are a significant cause of concern, Rebecca's efforts to improve road safety could have life-saving consequences.

Rebecca's work aligns with SDG 3 (Good Health and Well-Being) and SDG 11 (Sustainable Cities and Communities), helping to reduce traffic-related injuries and fatalities. Her initiative underscores the importance of grassroots efforts in shaping safer, healthier communities.



Join Rebecca in promoting road safety and driving awareness. Together, we can reduce accidents and create safer, more sustainable communities for everyone.

GDCs Impact Stories



16. Ope Orukotan: Creating Green Spaces for Community Change

Ope Orukotan's environmental passion is transforming her community one green space at a time. With nothing more than a love for the environment and a vision for change, Ope has turned her own compound into a thriving green space, planting trees, creating gardens, and adopting eco-friendly practices.

Her actions demonstrate that even the smallest efforts can spark significant environmental change. Ope's green space initiative is not only improving her immediate surroundings but also inspiring others in her community to take action. Ope's work shows that environmental transformation can begin at home, inspiring others to follow her lead.

Her initiative is aligned with SDG 13 (Climate Action) and SDG 15 (Life on Land), contributing to environmental restoration and the fight against climate change. Ope's story is a powerful reminder of how one individual's dedication can ripple through an entire community.



Join Ope in creating green spaces and promoting eco-friendly practices in your community. Together, we can build a more sustainable, environmentally conscious world.

GDCs Impact Stories



17. Cynthia Chizomam Taigbenu: Addressing Educational Inequality

Cynthia Chizomam Taigbenu is bridging the gap in educational opportunities by providing targeted literacy and numeracy training to 13 out-of-school children. Her initiative focuses on equipping children with the foundational skills necessary for academic success and long-term opportunities.

In a country where access to education can be uneven, Cynthia is ensuring that these children do not miss out on vital learning. By focusing on one-on-one attention, she helps each child overcome learning barriers and build confidence.

Cynthia's efforts ensure that these children have the chance to realize their full potential and ultimately contribute to their community's development.

This initiative aligns with SDG 4 (Quality Education), contributing to a world where every child has access to the education they deserve.



Cynthia's work underscores the importance of grassroots efforts in addressing educational disparities and fostering a brighter future for all.

Let's support Cynthia in her mission to ensure every child has access to quality education. Together, we can help build an inclusive, equitable future for all.

GDCs Impact Stories



18. Kabir Olaosebikan: Raising Awareness on Waste Management

Kabir Olaosebikan is making waves in his community with his comprehensive educational program on waste management. With 78 community members, he focused on the environmental consequences of improper waste disposal and advocated for sustainable practices.

Kabir's efforts are critical in an era where waste is accumulating at an alarming rate, threatening the health of both terrestrial and aquatic ecosystems. By teaching community members how to manage waste responsibly, he is empowering them to reduce pollution and preserve natural resources.

His work aligns with SDG 12 (Responsible Consumption and Production) and SDG 14 (Life Below Water), contributing to a cleaner environment and the protection of vulnerable ecosystems. Kabir's education-based approach is a testament to how informed communities can make a real difference.



Join Kabir in advocating for responsible waste management and sustainability. Together, we can create a world where both people and the planet thrive.

GDCs Impact Stories

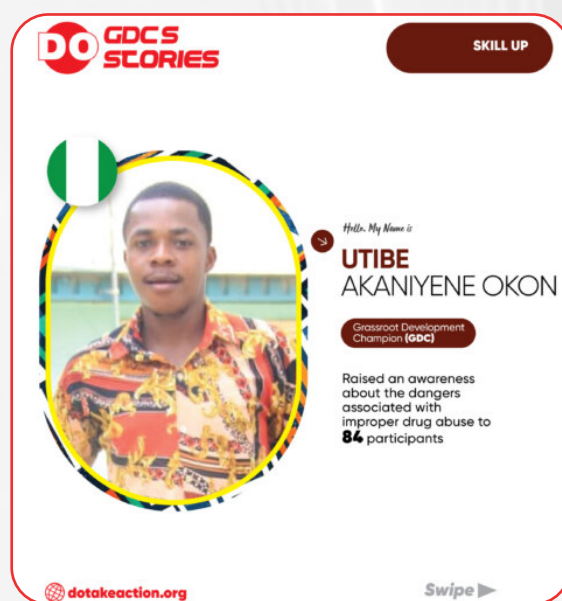


19. Utibe Akaniyene Okon: Mentoring the Next Generation of Designers

Utibe Akaniyene Okon is empowering young creatives through mentorship, offering 5 students training in graphic design using CorelDRAW software. By blending theoretical knowledge with hands-on learning, Okon equips his students with the skills they need to succeed in the digital design world.

His mentorship focuses on more than just software skills; it encourages creativity, critical thinking, and problem-solving. As a result, students develop unique design solutions that reflect their personal style and vision. Okon's work demonstrates the power of mentorship in shaping the next generation of leaders and creators.

His efforts align with SDG 4 (Quality Education), showing that quality mentorship can unlock potential, providing young people with the skills to thrive in the modern workforce. Okon's initiative helps to bridge the skills gap in a rapidly changing job market.



Let's support Okon's mission to mentor the next generation of designers. Together, we can empower young people to shape the future of design and creativity.

GDCs Impact Stories



20. Yussif Caesar Nuhu: Promoting Menstrual Hygiene Education

Yussif Caesar Nuhu is taking a leading role in promoting menstrual hygiene education through his educational sessions. By reaching 116 students, he is addressing a critical issue that is often overlooked in many communities: the importance of maintaining proper menstrual hygiene.

Yussif's sessions go beyond just providing knowledge about menstrual health; they challenge taboos, debunk myths, and empower students, especially girls, with the tools to manage their menstrual health confidently. This is crucial in a society where menstruation is often a source of shame and misinformation.

His work is deeply aligned with SDG 3 (Good Health and Well-Being) and SDG 5 (Gender Equality), fostering healthy practices and promoting the empowerment of girls and women. Through his efforts, Yussif is contributing to a world where menstrual health is treated as a fundamental right.

DO GDCs STORIES

IMPROVE HER PRODUCTIVITY

YUSSIF CAESAR NUHU

Grassroot Development Champion (GDC)

Conducted an educational session for **116** students, focusing on menstrual hygiene and sexual reproductive health rights.

dotakeaction.org

Swipe ▶

Join Yussif in ensuring that every individual has the knowledge and resources to manage their menstrual health. Together, we can create a world where menstruation is no longer a barrier to education or well-being.

Acknowledgments



At **DO Take Action**, we recognize that our achievements would not be possible without the collective efforts of our donors, partners, staff, volunteers, and stakeholders. We extend our heartfelt gratitude to everyone who has contributed to our mission of building a better and sustainable future for Africa.

DO Take Action is deeply grateful to UN Women and the World Bank for their unwavering support of the Women's Economic Empowerment and Affirmative Procurement (WEEAP) and Supporting Women Entrepreneurs for Economic Progress (SWEAP) programs. Their partnership has been instrumental in empowering women entrepreneurs, creating new opportunities for growth, and advancing gender equality across Africa. We value the collaborative efforts and resources provided by both organizations, which have significantly contributed to the success and impact of these initiatives. Together, we are making strides towards a more equitable and sustainable future for women in business.

To Our Partners

We are deeply grateful for the collaborations with our esteemed partners: **Z-Zurich Foundation, UN Women, World Bank, Vivacity Development, Bureau of Public Procurement, Ugwumba Centre for Leadership Development, Universal Basic Education Board** and **Endgame Integrated Ltd.** Your shared commitment to sustainable development have been invaluable in amplifying our reach and effectiveness. Together, we are making a meaningful impact, and we look forward to continuing this journey of partnership and progress.

To Our GDCs

Your selfless dedication and hard work at the grassroots level are at the heart of our community-driven approach. Your contributions continue to inspire change and transform lives.

To Our Staff

To the dedicated members of the DO Take Action team, your passion, resilience, and unwavering commitment to our mission are the driving forces behind our success. Thank you for going above and beyond to bring our vision to life.



Acknowledgments



To Our Stakeholders

To the communities we serve, thank you for trusting us and partnering with us on this journey. Your active participation and feedback are vital to the success and sustainability of our projects.

As we reflect on the achievements of the past year, we are reminded that our impact is a testament to the power of collective action. Together, we are making strides toward a brighter future for Africa, one action and one community at a time.

Thank you for being an essential part of our journey. We look forward to continuing this impactful work with your support.



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